



## News Release



Kansas City Field Division

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### **KANSAS CITY NO VIOLENCE ALLIANCE OFFERS OFFENDERS AN OPPORTUNITY FOR CHANGE**

KANSAS CITY, Mo. — More than three dozen individuals identified in social networks or groups associated with violent crime in Kansas City appeared Wednesday at the first “call-ins” held by the Kansas City No Violence Alliance (KC NoVA).

Those attending were asked to help the community stop violence and were offered social services to help them.

Capt. Joseph McHale, project manager for KC NoVA, said the call-ins were an important early step in the new effort to reduce violent crime in Kansas City. “Our goal is to get the message to the streets of Kansas City that violence must stop,” McHale said. “Any new violence will become the focus of KC NoVA.”

On Thursday, KC NoVA also released to the media and public a new KC NoVA video, which was played for the first time at the call-ins. A new KC NoVA song also was released. Mike B. Rollen, who made the film “Murder Factory”, produced the NoVA video. (See links and download options at end of this statement.)

On Wednesday, three call-in sessions were held at the Mohart Multipurpose Center at 10 a.m, 2 p.m. and 6 p.m. Speaking to the individuals called-in:

Police Chief Darryl Forte  
Pastor Michael Brooks, 5th District Kansas City Councilman  
U.S. Attorney Tammy Dickinson  
ATF Special Agent in Charge Marino Vidoli  
Jackson County Prosecutor Jean Peters Baker  
Tim Wolf of Missouri Probation and Parole  
Brian Dial of Ad Hoc Group Against Crime  
Darren Brown, author and ex-offender  
Pat Clarke, community outreach specialist  
The Rev. Rodney Williams  
Several mothers of homicide victims

KC NoVA is a coalition of key law enforcement, Kansas City leaders and community members aimed at reducing violent crime, especially homicides. Call-ins are an important part of such an effort, known as focused deterrence. At call-ins, individuals attending are delivered three basic messages: Violence cannot be tolerated; Further violence will be met with certain and severe consequences from law enforcement; and we can help those who want the help to change.

Other call-ins will be held throughout 2013 by KC NoVA. In other cities, focused deterrence programs similar to KC NoVA have produced significant reductions in violent crime.

Media Download Links:

Direct Link To Video:

<https://www.dropbox.com/s/4ks0e1ij7ddf88s/KC%20NoVA%20Video%202013.mp4>

HQ Download Broadcast Link:

<https://www.dropbox.com/s/egteniasxdkbp4j/KC%20NoVA%20Video%20Master%20HQ%20Broadcast.mp4>

Direct Link to Song:

<https://www.dropbox.com/s/w5cww2oa1orwvfk/NoVA%20Don%27t%20Shoot-Heet%20Mob.mp3>

Direct Link to Artist Info:

<https://www.dropbox.com/s/5acqwmgymxe8vtv/NoVA%20Theme%20Read%20Me.txt>

Mandatory Song Credit: "Don't Shoot" Performed by Heet Mob, Courtesy of Heet Mob Records LLC 2013

YouTube SHARE THIS VIDEO DIRECT LINK:

[http://youtu.be/OZLNJwM5\\_RQ](http://youtu.be/OZLNJwM5_RQ)

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