



News Release



For Immediate Release

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TARGETING OMAHA GUN CRIME

ATF, Omaha Police Department Ad Campaign Encourages Citizens to Report Firearm-Related Crimes

Omaha, Neb. – The Omaha Police Department (OPD) and the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF) recently launched an ad campaign in Omaha to encourage the public to report gun crimes.

Billboards in Omaha and Metro Bus signs carry the messages, “Report Gun Crimes” and “1 Firearm + 1 Arrest = \$500”, with the Crime Stoppers hotline number 402-444-STOP and website www.omahacrimestoppers.net. The billboards are located near the intersections of N. 38th St. and Ames Ave., N. 58th St. and NW Radial Hwy., N. 30th St. and Myrtle Ave., and S. 26th Ave. and Q St.

The callers can remain completely anonymous and the tips will be investigated by Omaha Police Department Firearms Squad. The goal of the campaign is to increase citizen involvement in making Omaha safer and remind the public that they can report gun crimes anonymously.



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